



2025 ANNUAL REPORT





ANNUAL
REPORT
2025

Contents



ACTION LINE I 9

Strategic objective	10
Sexual and reproductive health.	10
Oral contraceptives distributed.	13
Biomedical Research	14
Profamilia's commitment with its mission	15
Multidisciplinary care in situations of violence	16
Quality and warmth in the offer of products and services	17



ACTION LINE II. 19

Strategic objective	20
Technical support for strengthening the justice sector	21
Other violence prevention efforts	22
Peer education for the empowerment and education of young people.	23





ACTION LINE III . . . 25

Strategic objective 26

Human resources management,
a solid and competitive
organizational culture. 26

Continuous improvement,
a culture of quality, and
standardized processes 27

Institutional development
hand in hand with
technological advances 28

Accountability 28

Institutional Governance 29



ACTION LINE IV . . . 31

Strategic objective 32

Communication through
diverse channels 33

Organic achievements 35





Improving the quality of our services is an ongoing institutional commitment, which has enabled us to maintain a 98% satisfaction rate among our users.

product portfolio, which includes the launch of 12 new natural products.

Improving the quality of our services is an ongoing institutional commitment, which has enabled us to maintain a 98% satisfaction rate among our users. This first action line also includes initiatives that demonstrate the institution's commitment to the community, to local populations, and to society at large.

One example is the efforts to ensure access to health services for populations that are vulnerable due to poverty, health issues, geographic location, or other factors.

In this regard, mobile health units made 304 visits to rural and peri-urban communities, where they provided 8,862 free services. Efforts were also strengthened to reduce barriers to accessing health services for people with disabilities; a violence screening test was administered to 50,937 women and girls over the age of 13; and comprehensive care (medical, emotional, and legal counseling) was provided to victims of gender-based violence.

The second strategic action line had its greatest impact in promoting policies, laws, and initiatives related to sexual

In 2025, Profamilia made significant progress in the implementation of its Institutional Strategic Plan (ISP), which organizes its work around four key action lines.

Under the first strategic action line, which focuses on the management of health services and products, 1,075,937 clinical services were provided to 159,428 people. In line with our mission and vision, 40% of these services were related to sexual and reproductive health, with gynecology being the specialty in highest demand, accounting for 91,470 consultations.

In terms of the distribution of health products and contraceptives, the annual distribution average remained steady at 1,893,832. More than 1.5 million of these were oral contraceptives. In addition, new products in the fields of dermo-cosmetics, pediatrics, and women's health will help diversify the health

and reproductive rights, such as advocacy efforts leading to the Ministry of Public Health's adoption of the "Guidelines for Comprehensive Health Care for Women Experiencing Gender-Based Violence."

Another major achievement in 2025 was the launch of the first Virtual Directory of Legal Representation for Survivors of Gender-based Violence, an easily accessible tool available on the Profamilia website where victims of gender-based violence in need of assistance can find legal professionals who are familiar and sensitive with the issue, near their location.

In addition, the specialized certificate program "Legal Representation of Survivors of Gender-Based Violence" was offered by the Technological Institute of Santo Domingo (INTEC), which graduated 34 lawyers; meanwhile, judges, prosecutors, and police officers received training on issues related to gender-based violence.

In 2025, through the Youth and Community Education Program, 11,078 adolescents and young people received training on Comprehensive Sexuality Education (CSE), 558 parents were educated on healthy parenting and CSE, and 290 youth peer educators living in communities near Profamilia clinics received capacity-building training on CSE.

As for institutional sustainability—which underpins the third strategic action line—it rests on technical, financial, and institutional policy pillars, which are reflected in a culture of quality, technological innovation, competent human resources, and leadership alignment with the provisions of the ISP.

A significant milestone is the ISO 9001:2015 certification for the laboratories in Santo Domingo and Santiago, as well as for administrative processes, which ensures international quality

A significant milestone is the ISO 9001:2015 certification for the laboratories in Santo Domingo and Santiago, as well as for administrative processes.

standards, and the new version of the Electronic Health Record, which streamlines care and decision-making at the institutional clinics.

Transparency and accountability are at the heart of all institutional activities, as evidenced by internal, donor, and external audits, as well as by oversight bodies such as the National Council of Nonprofit Associations (CASFL) [*Centro Nacional de Fomento y Promoción de las Asociaciones sin Fines de Lucro*], which awarded us the highest distinction for transparency and accountability, while the Ministry of Public Health awarded Profamilia an A rating for the excellent use of resources.

All institutional activities related to the three aforementioned strategic action lines are reflected and highlighted in the branding and positioning initiatives that fall under the fourth area, thereby strengthening trust based on the effectiveness of institutional efforts.

A brand perception study indicates that 78% of the population is familiar with Profamilia and views it as a trustworthy institution that continues to strengthen its leadership in sexual and reproductive health, in addition to providing comprehensive health services and medical specialties.

In addition, media reach continued to grow throughout the year, with 3,594,510 mentions and articles in print media, a 10% increase on social media, and over 8.5 million impressions, thereby strengthening the connection with the public.



Ana María Navarro de Paliza

Chair of the Board of Directors, Profamilia



ACTION LINE



**COMPREHENSIVE
MANAGEMENT AND QUALITY
OF SEXUAL AND REPRODUCTIVE
HEALTH SERVICES**



STRATEGIC OBJECTIVE

The first priority area of the Institutional Strategic Plan (PEI) focuses on “ensuring high-quality, comprehensive sexual and reproductive health services.”

Sexual and reproductive health

In 2025, Profamilia focused on reaffirming its position as a leading provider of sexual and reproductive health services and products in the country, with achievements centered on social impact, quality, and technological innovation.

The first priority area of the Institutional Strategic Plan (PEI) focuses on “ensuring high-quality, comprehensive sexual and reproductive health services through the development of an innovative model for promotion and prevention that ensures increased access to services and products and covers the entire life cycle.”

This is achieved primarily through Profamilia’s health centers, which offer comprehensive health services and medical specialties, with an emphasis on sexual and reproductive health, as well as the promotion of sexual and reproductive rights. During the year, 159,428 people were treated who received 1,075,937 clinical services.

Of the total services provided at the institutional clinics and two mobile units, 40% were specifically related to sexual and reproductive health, in line with the mission and vision outlined in the 2023–2028 Institutional Strategic Plan (PEI), with gynecology seeing the highest demand, at 91,470 consultations.

Ensure comprehensive, high-quality sexual and reproductive health services by developing an innovative model for promotion and prevention that increases access to services and products and covers the entire life cycle.



1,075,937
clinical services



430,375
were sexual and
reproductive health services



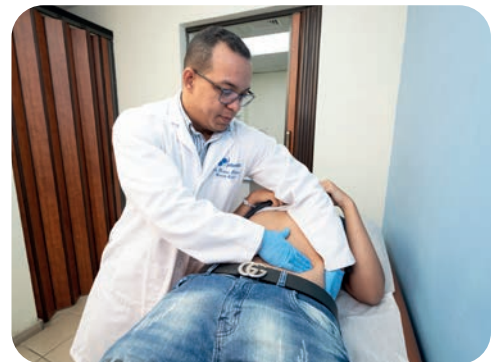
645,562
were comprehensive health
services and medical specialties



91,470
gynecological
consultations



159,428
people served



In addition to these services, the institution also offers sexual and reproductive health products through direct sales to private healthcare providers, at institutional health centers, and in pharmacies nationwide.

To promote the existing product inventory, 768 medical outreach events were held; 20 training sessions were conducted for distributors, co-distributors, private physicians, clinics, and Profamilia staff; and 13,557 visits were made to gynecologists and general practitioners.

Twelve new products from the line Nature's Garden were launched on the market, enriching and diversifying the product range with natural products focused on holistic health.

In 2025, 1,893,832 contraceptives and health products were distributed, while the health registration process for new products from Laboratorio Carnot—in the fields of derma-cosmetics, pediatrics, and women's health—is being expedited.



1,630,664 oral contraceptives distributed

PILFEM

823,939

Pilfem



Sindy 35
CYPREST

31,790

SINDY



perla[®]
(Oralcon-F)

634,914

Perla



Trigestrel[®]

16,267

Trigestrel



hyan[®]

96,308

Hyan



Turquesa 20

27,446

Turquesa



In 2025, 1,893,832 contraceptives and health products were distributed



Biomedical Research

A group of experts developed recommendations to improve the measurement and analysis of data on contraceptive-induced menstrual changes (CIMC) in contraceptive clinical trials.

Throughout 2025, the Biomedical Research division continued its efforts to further improve contraceptive technology.

Vivian Brache, the area manager, was part of a group of experts that developed recommendations to improve the measurement and analysis of data on contraceptive-induced menstrual changes (CIMC) in contraceptive clinical trials. This would allow for better labeling of contraceptive products based on menstrual changes relevant to users, as well as greater comparability between trials, which can serve as a basis for clinical guidance and contraceptive counseling.

In addition, enrollment was completed for the Phase 1 clinical trial to evaluate the pharmacokinetics, retrieve or extraction capacity, and safety and tolerability of the Casea S biodegradable contraceptive implants, and also continued the multicenter study evaluating the contraceptive efficacy of the medroxyprogesterone acetate depot injection, administered subcutaneously every six months. Two new studies were also approved to begin in 2026..



Profamilia's commitment with its mission

Similarly, in the interest of upholding our ethical responsibility and with a desire of contributing to the welfare of the population, Profamilia strengthened health services in hard-to-reach areas, targeting people in vulnerable situations, particularly due to poverty, health issues, or geographic location.

In this regard, the Medical Health Units (UMS) conducted 304 visits during the year and provided 8,862 free services in rural and peri-urban areas. Eighty-eight community talks were also held, where 1,355 people had access to information related to sexual and reproductive health and rights, as well as the prevention of teenage pregnancy and the strengthening of prevention and care regarding violence against women, among other topics.

Sixty community health workers from the *bateyes* were trained in the prevention of unwanted pregnancies and STIs, and they reaffirmed their commitment to organizing community visits by the UMS, with the aim of improving the effectiveness of community-based initiatives and strengthening local leadership.

Actions were also strengthened to remove barriers to health care access for people with disabilities and limited financial means, particularly through the partnership with the Ibero-American Network of Organizations for People with Physical Disabilities (La Red) [*Red Iberoamericana de Entidades de Personas con Discapacidad Física*].



Sixty community health workers from the bateyes were trained in the prevention of unwanted pregnancies and STIs, and they reaffirmed their commitment to organizing community visits by the UMS.





Similarly, as part of this and other collaborative efforts, training sessions and awareness-raising workshops were held for staff; pre- and post-tests revealed positive changes. An inclusive mural was also created at the Evangelina Rodríguez Clinic, which highlights and promotes inclusive care for people with disabilities and reinforces the values of equity, respect, and dignity in access to health services.

A guide was also developed outlining a strategy for providing sexual and reproductive health (SRH) care to people with disabilities (PwD) at institutional clinics.

Likewise, given that accessibility is a key factor in accessing health care, a “Survey of Infrastructure at Profamilia Clinics to Improve Service Delivery for People with Disabilities” was conducted to identify physical and communication barriers to accessing health care.

In addition, three of the institutional clinics have a Comprehensive Care Center (SAI) where 2,113 people living with HIV were provided care.



Multidisciplinary care in situations of violence

The prevention of violence against women or gender-based violence is addressed in a comprehensive manner, encompassing health care, legal counseling, and education for prevention.

That is why the Electronic Health Record includes a violence screening tool, which is administered to women and girls regardless of the type of service requested. During the year covered by this report, 50,937 women aged 13 and older underwent the violence screening, and national and institutional protocols were followed.

Similarly, through the counseling service on sexual health, reproductive health, and contraceptive methods, the Rosa Cisneros Clinic—a secondary-level facility—recorded 98 cases of violence, indicating that sexual violence against children and adolescents is a frequent and increasingly serious problem, followed by domestic and gender-based violence.



All affected individuals received comprehensive care, including emotional support, information, medical care, laboratory tests, and post-exposure prophylaxis, as well as interagency support in coordination with the Office of the Prosecutor for Children and Adolescents, the Prosecutor's Office's Gender-Based Violence Unit, and CONANI, as appropriate.

In addition, Profamilia staff receive ongoing training and participate in coordination efforts with the institutions responsible for enforcing the legal framework and with social organizations working on this issue, in order to strengthen a comprehensive approach and the protection of rights.

Legal counseling for the prevention and/or reporting of violence is available at all institutional clinics. In 2025, counseling and follow-up were provided for 68 cases, 19 of which involved sexual abuse of minors and two cases of child neglect, while more than 2,700 people received general information on the topic through talks held in the institutional clinics' waiting rooms.

Quality and warmth in the offer of products and services

The basic principle of care at Profamilia focuses on maintaining high standards of quality in services and products, while its warmth is reflected in the inclusive and compassionate treatment of others, and innovation is an integral part of its institutional mission.

Taking a comprehensive approach, the organization implemented its own web-based version of the Electronic Health Record, which includes modules for management, auditing, emergency care, and surgery. A structured disability registry was added to improve care for this population, among other enhancements.

In addition, to improve appointment management and the flow of information regarding products and services, the Contact Center generated more than 156,000 service tickets and managed 35,984 appointments.

The satisfaction survey shows a 98% satisfaction rate among users, while 92% say they would recommend the organization's services. The data indicates that Profamilia continues to modernize its processes while remaining committed to ensuring the sexual and reproductive health and rights of the public.

Legal counseling for the prevention and/or reporting of violence is available at all institutional clinics. In 2025, counseling and follow-up were provided for 68 cases.



the Contact Center generated more than **156,000** service tickets and managed **35,984** appointments





ACTION LINE



**EXERCISE AND PROMOTION OF
SEXUAL AND REPRODUCTIVE
RIGHTS (SRR)**

STRATEGIC OBJECTIVE

Promoting the exercise of the sexual and reproductive rights of the population.

The strategic objective of this action line is “promoting the exercise of the sexual and reproductive rights of the population, through actions of advocacy in the formulation, improvement and application of laws and public policies.”

The report highlights the challenges and progress made in promoting sexual and reproductive rights and combating domestic violence and gender-based violence during 2025.

As part of these efforts, advocacy work was carried out on public policies and to establish a more comprehensive legal framework; among the achievements is the adoption of the regulation titled “Guidelines for Comprehensive Health Care for Women Experiencing Gender-Based Violence,” which establishes technical guidelines for addressing situations of gender-based violence from a human rights perspective.

This is a set of mandatory guidelines issued by the Ministry of Public Health that address various forms of sexual, psychological, and physical violence within the framework of human rights and aim to promote non-discrimination in healthcare facilities.





Promoting the exercise of the sexual and reproductive rights of the population, through actions of advocacy in the formulation, improvement and application of laws and public policies

Technical support for strengthening the justice sector

In this regard, a wide-ranging program of activities was carried out throughout the year, including a visit by two Spanish judges that led to a fruitful exchange of experiences regarding the processes, tools, and mechanisms established under Spain's Comprehensive Law on Violence for the prevention and punishment of domestic and gender-based violence.

Spanish judges Cira García Domínguez and Lara Esteve Mallent participated in various meetings held with civil society representatives, judges, judicial system officials, attorneys, prosecutors, police officers, academics from the Autonomous University of Santo Domingo (UASD), as well as legislators from the Committees on Gender, Justice, Family, Human Rights, and Human Development of the Chamber of Deputies of the Dominican Republic, directly impacting 360 people.

Similarly, the specialized certificate program “Legal Representation of Survivors of Gender-Based Violence” was held, taught by the Technological Institute of Santo Domingo (INTEC), where 34 lawyers graduated, and the First Virtual Directory Specializing





36 prosecutors assigned to the Specialized Units on Gender-Based Violence (GBV) received training, and **201 legal professionals and police officers**

in Legal Representation of Survivors of Gender-Based Violence was launched, presented to 110 representatives from the public sector, academia, the private sector, international organizations, NGOs, and civil society.

It has a staff of 61 trained professionals and is an easily accessible resource available at www.directorioabogados.profamilia.org.do, where victims of gender-based violence who need to contact a lawyer can find legal professionals sensitive and familiar with the issue, near their location.

With the aim of helping to strengthen the capacity of personnel involved in the critical pathway for reporting and punishing gender-based violence, 36 prosecutors assigned to the Specialized Units on Gender-Based Violence (GBV) received training, and 201 legal professionals and police officers were provided with information on assisting victims of gender-based violence.

The study “Patterns of Prosecution of Complaints of Gender-Based Violence in Santo Domingo” examined complaints filed between 2021 and 2023 at the gender-based violence prevention units in Santo Domingo East and Santo Domingo West, as well as at the National District Neighborhood Prosecutor’s Office. The results were presented to coordinators of the Comprehensive Care Units for Victims of Gender-Based Violence, Domestic Violence, and Sexual Crimes, as well as to the Línea Vida contact center.

Among other findings, the cases studied revealed that gender violence is not related to academic level and that the violence generally originates from the woman’s immediate social circle, particularly from her current or former partner.



Other violence prevention efforts

Profamilia participated in the consultation process for the development of the 2025–2034 Ten-Year Justice Plan, a long-term initiative of the Judiciary that involved a broad participatory process with various national stakeholders to guide the creation of a more efficient, accessible, and transparent system.

Similarly, we participated in the process of reforming the Penal Code of the Dominican Republic—which was ultimately approved and indirectly includes the health exception, as set forth in Article



11, which states that “the termination of a pregnancy performed by specialized medical personnel shall not be punishable when necessary to save the life of the mother, the fetus, or both, provided that all available scientific means have been exhausted”.

As part of the official delegation from the Dominican Republic, we participated in the 69th session of the Commission on the Status of Women (CSW69).



Peer education for the empowerment and education of young people

Peer education has long been a proven tool in the program for promoting human rights and sexual and reproductive health among young people.

In 2025, 11,078 adolescents and young people participated in educational activities on Comprehensive Sexuality Education (CSE); 558 parents were educated on healthy parenting and CSE; and 290 youth advocates living in communities near Profamilia clinics received training on CSE.

As part of the strategy review process, a proposed work plan was developed to implement the changes outlined in the strategy for the Youth and Community Education Program.

At the end of 2025, a gathering for reflection, integration, and fellowship was held, with the participation of 182 young people. Using the slogan “For a just present, with a voice and power for all young people: where pregnancy is not a destiny, but a choice,” topics such as group cohesion were addressed, and messages about autonomy, rights, and informed decision-making were promoted.



In 2025,

11,078

adolescents and young people participated in educational activities.



Logo of the Ministry of Education, Higher Education and Scientific Research
Logo of the National Center for Quality Assurance and Accreditation (NCQA)
Logo of the National Center for Quality Assurance and Accreditation (NCQA)

ACTION LINE



INSTITUTIONAL SUSTAINABILITY

STRATEGIC OBJECTIVE

In terms of human resources management, the institution achieved an overall work climate index of 87%.

One of the expected outcomes of this action line is to strengthen the capabilities of technical and managerial staff and to align operations with institutional policies, objectives, and strategies, thereby ensuring the institution's ongoing evolution in step with the times.

Human resources management, a solid and competitive organizational culture

In terms of human resources management, the institution achieved an overall work climate index of 87%, while in the annual performance evaluation, 70% of management level obtained a rating above 90 points and in general, 85% of the staff scored above 85.

Furthermore, with the aim of keeping staff up to date, capacity-building efforts continued through workshops on artificial intelligence in the workplace, initially targeting technical and managerial staff; new employees received an orientation session during which they were briefed on policies, institutional culture, and the role of each department in ensuring compliance with the guidelines of the Institutional Strategic Plan.



Strengthen Profamilia's technical, financial, and political-institutional sustainability by fostering a culture of quality, aligning leadership, promoting technological innovation, and ensuring a competent, committed, and motivated workforce.

Equity and non-discrimination are fundamental elements of our institutional culture; therefore, to strengthen knowledge in this area, educational workshops were held focusing on the treatment and rights of people with disabilities, reaching a large portion of our staff across various locations.

The institutional traceability framework was strengthened by updating more than 100 job descriptions and their catalog in the SAP system, as part of efforts to improve the automation of institutional processes.



Continuous improvement, a culture of quality, and standardized processes

In 2025, Profamilia obtained ISO 9001:2015 certification for the laboratories at the Evangelina Rodríguez Clinic in Santo Domingo and the Rosa Cisneros Clinic in Santiago, as well as for its administrative support processes, from the international firm AENOR.

Through its administrative departments, this certification extends to the entire institution and reflects a commitment to quality,





continuous improvement, and efficiency in all processes, while reinforcing internal accountability and public confidence in the institution's capabilities.

In the same context, the audit plan was fully implemented, enabling the identification of non-conformities and opportunities for improvement to optimize processes. One significant improvement involves reducing the turnaround time for clinical laboratory results, which was achieved in coordination with the technology department.

Institutional development hand in hand with technological advances



Technology plays an important role in administrative operations by improving operational efficiency and the quality of care provided to patients. In 2025, technological efforts focused on making the Electronic Health Record (EHR) more efficient, and a new version was implemented to reduce maintenance costs and increase agility.

With the EHR, healthcare professionals can instantly access medical records, which is especially critical in emergency situations. It also offers faster and easier access; greater efficiency in coordination and quality of care; data security; and, above all, significantly improves clinical decision-making.

The institutional network security was also upgraded to ensure data integrity and availability, which also helps protect the institution's reputation and that of its employees against potential cyberattacks.

Profamilia received the highest honor for its efforts and commitment to fostering a culture of transparency and accountability.

Accountability

As a nonprofit organization, our institutional programs and projects are supported by local and international donations, which requires careful and transparent management of the funds we receive.

During the third edition of the annual awards ceremony for transparency and accountability organized by the National Center for the Development and Promotion of Nonprofit Organizations (CASFL), Profamilia received the highest honor for its efforts and commitment to fostering a culture of transparency and accountability in the Dominican Republic.

The Ministry of Public Health (MSP) also recognized Profamilia for its solid performance in 2024, commending it as an institution that transparently manages funds provided by the Dominican government to improve the quality of life for vulnerable populations.

The evaluation conducted by the Ministry of Public Health (MSP) takes into account proper performance, continuous improvement, and efforts to promote the health of the population. Based on the score obtained, Profamilia has been classified as an “A” organization, making it a champion of best practices in the country’s health sector.

Four cooperation project proposals were approved during the year, including support from the Dominican government, which involves a new approach to managing government grants through co-management agreements, with a three-year agreement.

Coordination between the Monitoring and Evaluation (M&E) unit and the budget unit was also strengthened to integrate more effective planning and monitoring efforts, which in turn allows for the alignment of goals, work schedules, and existing resources to improve financial and programmatic performance.

The audit results of the 2025 fiscal year presents an unqualified report. These results are supported by timely accountability and serve as evidence of the sound management of resources. The financial audit data for this and other periods are available on the institution’s website.

Institutional Governance

Ten meetings of the Board of Directors were held during the year, at which the institution’s financial reports were presented and reviewed. An extraordinary meeting was also held to amend the institution’s bylaws, with the changes aimed at strengthening governance, updating structures and functions, and aligning the internal regulatory framework with regulatory requirements and best institutional practices.

In addition, senior management participated in the review of the stakeholder matrix, therein refining the wording of the expectations and needs identified for the Quality Management System.

In light of changes in external funding, the Strategic Oversight Committee held meetings to determine which actions and goals needed to be adjusted to safeguard the outcomes of the Institutional Strategic Plan (ISP).



Four cooperation project proposals were approved during the year, including support from the Dominican government.





ACTION LINE



**INSTITUTIONAL IMAGE
AND POSITIONING**

STRATEGIC OBJECTIVE

One of the year's key achievements was a survey on perceptions of the institutional image, conducted by Asisa Research Group.

One of the year's key achievements was a survey on perceptions of the institutional image, conducted by Asisa Research Group. The survey found that eight out of ten people (78% of those surveyed) have heard of or are familiar with Profamilia in some way.

The integration of institutional services focused on comprehensive health; sexual and reproductive health and rights; and a strong emphasis on contraception and family planning was also evaluated favorably.



Strengthen PROFAMILIA's image and standing in Dominican society as an institution that is widely recognized and highly valued for its contributions to the defense of the rights of children and adolescents, through the development of comprehensive communication strategies.

The study identified potential areas for improvement across various institutional sectors and provided specific recommendations for communication efforts aimed at enhancing the institutional public image.

From a qualitative perspective, Profamilia was identified as a leading institution in family planning, sexual health, and reproductive health; it is perceived as a trustworthy, approachable, and professional organization, and the quality of its medical staff was highlighted, along with its affordable prices. Meanwhile, key informants—including journalists, government officials, and other NGOs—regarded it as a reliable technical and social reference.

Communication through diverse channels

As an institution specializing in sexual and reproductive health that provides comprehensive health services, digital platforms offer an opportunity to disseminate information that aligns with our institutional mission and vision.

In this regard, by focusing on building connections and producing reliable information, we have achieved significant results.

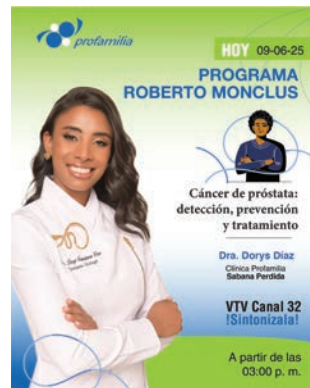


Digital platforms offer an opportunity to disseminate information that aligns with our institutional mission and vision.

Public outreach through radio, television, and online platforms, carried out by designated spokespersons, also contributed to these achievements.

Public outreach through radio, television, and online platforms, carried out by designated spokespersons, also contributed to these achievements. These appearances helped convey key messages about the organization’s mission, sexual and reproductive health, and the quality of its services; they served to strengthen relationships with audiences and the media; and they contributed to the organization’s positioning and image.

The metrics show a 10% increase in the number of social media users; more than 8.5 million impressions and 263,100 views of the institutional page.



Organic achievements



3,594,510

Press media



8,293,208

Digital media



8,563,217

Social media



361,500

Web page



10%

increase in the number of social media users.



BOARD OF DIRECTORS

Ana Navarro President	Ivelisse Rosario Alternate Treasurer
María de Jesús Pola (Susi) Vice President	Rhadive Pérez Alternate Secretary
Melba Barnett Treasurer	Jocelyn Caminero Alternate Board Member
Francisco Álvarez Secretary	José Delancer Alternate Board Member
Víctor Rosario Board Member	Rosalía Piña Alternate Board Member
Yildalina Tatem Board Member	Nicole Pichardo Almonte Youth Representative
Amelia Vicini Board Member	
Millizen Uribe Alternate Vice President	



DONOR AGENCIES







Credits | Editorial Team

Magaly Caram
Executive Director

Josefina Arroyo
Director of Operations

Dolores Rodríguez
**Senior Manager of Health
Services**

Leopoldina Cairo
**Senior Manager of Strategic
Planning and Social Programs**

**Writing and
editorial supervision**

Melania Febles

Style editing

Santiago Almada
(santiago.nippurdelagash@gmail.com)

Design and layout

Esteban Aquino

Photographs

José Miguel Renville

Pebbers González

Roger Terrero

Jeffrey Chiang

External Source

2025 ANNUAL REPORT



@Profamiliard
www.profamilia.org.do